

Notification Date: August 19, 2009

Endura Manufacturing is discontinuing the sale and use of flattening powders and will only supply FA777 to achieve a medium, low or no gloss paint finish. This product is a "post add" gloss reducer. It is added to the "ready to spray" mix.

Paint/Coatings affected by this notice:
EX-2C

Effective Date of Change:
September 01, 2009

Attachments:
Technical Data Sheet –
FA777

Benefits of FA777:

- ◆ FA777 paste is easier to control, providing a consistent reproducible gloss level.
- ◆ FA-777 is much easier to measure and it disperses easier and more thoroughly when introduced into the paint.

Additional Information:
n/a

QUESTIONS?
PLEASE CONTACT US.
1-800-661-9930
info@endura.ca

New Product - Endura FA777
Flattening agent for gloss reduction in EX-2C Topcoat

The polyurethane topcoat resins employed by Endura are to provide a high-gloss finish. Endura customers desiring a medium, low or no gloss finish have flattening agents added to the paint liquid to reduce gloss levels.

Historically the flattening agent used at the Endura factory was delivered to our distribution and direct customers in the form of a powder. While the powder did its job in reducing gloss of the newly painted item it also offered some challenges to the user.

Challenges of the flattening powder include:

- ◆ The powder was often difficult to measure and introduce into the can.
- ◆ The powder if not carefully introduced into the paint could agglomerate and make the paint difficult to strain and in severe cases result in a textured paint finish.

Our customers asked us for a better way of reducing the gloss in a controlled, predictable, and less messy way.

Introducing FA-777 flattening paste from Endura.

FA-777 offers the same flattening performance as the flattening powder.

Effective August 20th 2009 Endura will discontinue shipping flattening powder and exclusively ship FA-777.

FA-777 flattening paste is available in package sizes ranging from pint cans to 5 (U.S.) gallon pails.

The new FA-777 is to be introduced into the previously mixed A and B components. Please see attached data sheet for complete product details.